



worth more than a million words

because you're combining visual components along with spoken word, you convey more meaning and impact with video as compared to text alone.

considering that your prospects are only devoting a couple of minutes - or seconds - to your content, you need to squeeze in as much information as possible, beautifully.

videos are the new business cards

you can hand over your business card and spend half-an-hour telling someone about your website or what your app does, or you can take out your portable device and show them.

an explainer video is like a compact portfolio always at hand, ready to show and share!

The Pen Haus